

# A JOURNEY THROUGH CULINARY DESIGN

360 Architecture  
Ab Rogers  
Ahmet Salina Studio  
Akaballev Arkitekter AB  
Architects EAT  
Arhitektura Denis Kosovic  
Asylum Creative  
Bernstein - Non  
Blacksheep  
Bourgeois  
Brian Moss, Phil Gordon  
Budi Pradono Architects  
BVD  
Concrete Architectural Associates  
Cornwell  
Couple  
Darryl Goveas  
Delacroix & Friant  
Design Ranch  
Design Spirits Co.  
Fabio Ongarato Design

# GUSTO



- 
-  Restaurants & Bars /
  -  Sweets & Cafés /
  -  Fast Food /
-

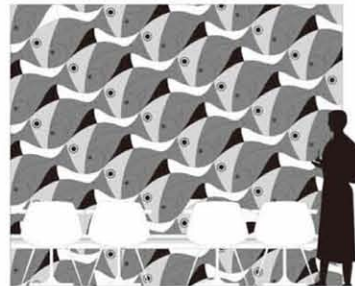
# Olivomare

**Location:**  
London, UK  
**Interior Design & Branding:**  
Architetto Pierluigi Piu  
**Photography:**  
Giorgio Dettori, Architetto Pierluigi Piu

When patrons enter this beautiful fish restaurant in London's sophisticated Belgravia neighborhood, they step into an elegant, bright white space with clear references to the world of the sea. One wall of the main dining room is covered by a large fish pattern inspired by the works of the artist M.C. Escher, while a linear sequence of tubular luminescent "tentacles" - spirals and twists of tubular nylon mesh dropping down from the ceiling - evokes a stray shoal of jellyfish or sea anemones.

A partition dividing the main dining area from the lobby resembles the mesh of fishermen's nets, while a smaller dining room at the rear of the restaurant is characterized by a wavy relief reminiscent of the sandy surface of a windblown beach. A flush door opens out onto the cloakroom, with walls covered in a decorative pattern inspired by the intricate branches of a coral reef.

olivomare

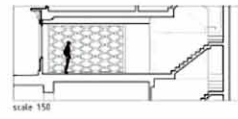
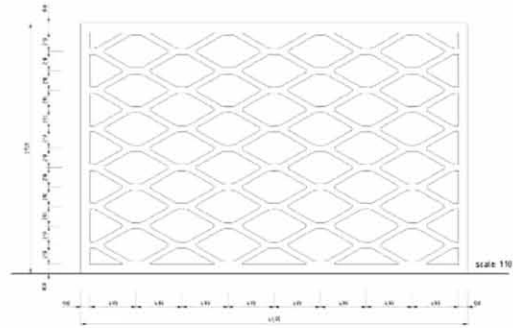






GROUND FLOOR PLAN OF  
nr.10 and nr.12 Lower Belgrave street

0 1 2 3 4 5 10m  
SCALE OF DRAWING



OPTION 1





**Mark Sarosi**  
www.marksarosi.com

Mark Sarosi's first ambition was to be a secret agent. His first artistic ambition was to be an architect. He settled for agent of creativity. He received his BA from NYU's Gallatin Program where he focused on Art History, Video Art Installation and Quantum Physics. He worked at Rafael Viñoly Architects as a graphic designer and art director at The Rockwell Group. The first business he created was The Rommgrook Milk Bar. He lives, works, eats, breathes, loves and sometimes hates New York City.

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**Montalba Architects**

www.montalbaarchitects.com

Montalba Architects is an award-winning practice producing architecture and urban design-related projects in the United States, Europe and the Middle East. David Montalba, the founder and principal of Montalba Architects, believes that architecture can improve quality of life. He is directed toward a humanistic approach, which often leads to solutions that are contextual, yet conceptual and visionary in their intent, effect and appeal. Projects emphasize conceptual experience by creating environments that are both socially responsible and aesthetically progressive.

- P140-143



**Ortolan**

www.ortolan.com.au

Established in 2006 by Simone Elder, Kat Macleod and Chloe Quigley, Ortolan is a small, internationally recognized graphic design studio focused on branding, fashion, the arts and architecture. They love collaborating with intelligent, imaginative and nice clients who value exceptional work, ranging from design, illustration and words to art direction and new media. They endeavour to make beautiful, thoughtful and effective work and aim to always work together on projects that make them and their clients happy.

- P208-211



**McHenry Shaffer Mitchell Architects**  
www.msma.com

MSM Architects, established in 1995 and located in Kansas City, Missouri (USA) provides architectural planning and interior design services in both the private and public sectors. The studio is dedicated to the responsible and inspired practice of architecture with a strong commitment to realizing their clients' goals in the most efficient and cost-effective manner. They believe successful design comes from discovering where a project's unique opportunities allow for the creation of lasting quality, both functionally and aesthetically. Keenly aware of the serious environmental impact of design, construction, and building operations, MSM has implemented sustainable strategies including the LEED certification process into their design methodology.

- P202-205



**Mucca Design**

www.muccadesign.com

Mucca Design is an award-winning Manhattan-based multi-disciplinary design firm with a wide range of work including corporate branding and packaging, as well as book design for world-renowned publishing houses, such as Harper Collins, Random House and Rizzoli. Mucca Design's simple, homespun branding philosophy is: 'Great brands deserve great branding, bad brands deserve to work with our competition.'

- P230-232



**Pieke Bergmans**

www.piekebergmans.com

Pieke Bergmans is a young product designer from the Netherlands. Her work is spontaneous, playful and fresh. She aims to combine function, form and message in a single elegant gesture. Whether working with porcelain, plastic or glass, she always creates objects that are of a pure and natural beauty. She finds inspiration and opportunity in each industry and in every different material. In cooperation with factories, Pieke explores the possibilities of their production facilities, and manipulates them. The goal is to make 'personalized mass production' where irregularities are ruled in.

- P38-41



**Mind Design**  
www.minddesign.co.uk

Mind Design (East London, UK) is an independent graphic design studio which was founded by Holger Jacobs in 1998 after he graduated from the Royal College of Art. Mind Design believes in practical, engaging and friendly design solutions. Their approach is design-led, rather than marketing-driven. They see content and form as equally important and believe that both are inseparable. They have a passion for typography and are also interested in integral design that combines corporate identity, print, web and interior design.

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**NHDRO**

www.nhdro.com

London Neri and Rossana Hu founded NHDRO and Design Republic. London Neri received a Master in Architecture from Harvard University and a BA in Architecture from the University of California at Berkeley. Rossana Hu received a Master of Architecture and Urban Planning from Princeton University and a BA in Architecture and Music from the University of California at Berkeley. Prior to establishing NHDRO, London was the Director for Projects in Asia for Michael Graves & Associates for over ten years. Rossana also worked for Michael Graves & Associates, Ralph Lerner Architect, Skidmore, Owings & Merrill, and The Architects Collaborative (TAC).

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**Pierluigi Piu**

www.pierluigipiu.it

Pierluigi Piu studied at the University of Architecture in Florence and has been working as an Associate Consultant for Product and Interior Design at ACME Consultants (Paris) since 1985. Mainly based in Cagliari, where he has his own architecture and interior design office, most of his projects are in the field of private residences and commercial spaces. He has collaborated with architects in Brussels and London and has been published in several socialist books around the world - in Europe, Asia and the USA - as well as in important national and international trade magazines.

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